

*My Microsoft® Office deployment
was a walk in the park. **



Software Assurance Benefit

Desktop Deployment Planning Services

**My* Software Assurance
More benefits / Maximum value

Free up your work force

The single largest cost your company faces in managing hundreds of desktops is the human resources it requires to deploy, support, manage, and maintain an efficient infrastructure with a modern desktop environment. Computer configurations require the skills, knowledge, and confidence to remain agile across mobile devices, desktop computers, or laptops. Manual administration can consume time, money, and staff, so minimizing the challenge is always a top priority. A successful deployment can lead to higher usage and productivity, as well as a lower cost infrastructure and improved ROI on your software investment.

Microsoft® Desktop Deployment Planning Services offers 1–15 days of deployment planning services based on the amount of Software Assurance purchased on Microsoft Office software. This service introduces the most advanced techniques, processes, and tools for your company, based on your unique needs, helping you achieve the most cost-effective desktop environment.

My intention: surpass expectations

You need to deploy and maintain your software, and you want product migrations to go smoothly and successfully. Desktop Deployment Planning Services help you identify business levers such as security, team services, or collaboration and provide the fundamental analysis, business case, process, and technical procedures needed to execute a comprehensive desktop deployment project. Delivered by a participating Microsoft partner or Microsoft Consulting Services, it helps you extend the business value of your Microsoft Office or Windows software upgrade.

Taking advantage of Desktop Deployment Planning Services is easy:

Step 1:

Assign the voucher to a project manager in MVCS.

Step 2:

Contact your local Microsoft partner or Microsoft Consultant to start the step-by-step process, which includes a pre-engagement questionnaire to help the consultant understand your company's business imperatives and existing environment.

Step 3:

Participate in a series of focused strategy and technical sessions, in which the consultant demonstrates the value and the means to help you overcome desktop deployment challenges that meet your company's business and technology requirements.

Step 4:

Execute your deployment plan based on a post-engagement summary, which outlines recommendations by the consultant. This customized Desktop Deployment Plan addresses the specific business and technical considerations identified during the engagement with a complete assessment. It also provides a detailed outline of how your organization can deploy the software, including timelines, tasks, resources, and estimated costs.

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My strategy: clear and supported

Each interactive session of Desktop Deployment Planning Services is collaborative and comprehensive and based on best practices from Microsoft. Your dedicated consultant will create a detailed blueprint for a seamless transformation of your business and technical environment.

The **discovery session** takes the pre-engagement questionnaire a step further, with a full assessment of your desktop environment. This helps the consultant to understand your environment and leverage best practices and tools from Microsoft including Microsoft's Application Compatibility Toolkit and User-state Migration Toolkit.

A **customer presentation** will introduce "Zero Touch" and other Microsoft technologies and processes that lead to successful desktop deployment.

The **architecture design session** guides implementation by outlining critical technical aspects of desktop deployment such as security, software, and network designs, and how new technology will integrate with the existing environment. Topics include application compatibility, software and hardware inventory, and other transformation considerations.

A **strategy briefing and technical drill-down session** defines the vision for achieving technical and business goals. The consultant demonstrates the value of migrating applications and lowering costs through automated deployment and desktop management, and discusses the features and business benefits of deploying Microsoft Windows XP Professional® and Microsoft Office System to increase collaboration. At the end of the session, your team will have a clear understanding of the issues you will encounter, supported by fundamental planning decisions.

A **Proof of Concept Lab** demonstrates the possible outcomes through automation, and is included in 5, 10, and 15-day engagements. As a last step, the Customized Deployment Plan summarizes the entire process and outcomes.



My benefits package: more than meets the eye

Desktop Deployment Planning Services are based on the Solution Accelerator for Business Desktop Deployment and Zero Touch best practices from Microsoft. The Zero Touch solution allows network and desktop administrators to automate the deployment process, removing cost and errors.

Zero Touch saves time and money

These proven techniques leverage the network and server infrastructure, reducing process complexity by:

- Fully automating desktop builds
- Automatically migrating user data
- Streamlining typical recurring maintenance processes

Zero Touch helps reduce desktop deployment costs and complexity, frees up IT resources, and lowers the total cost of ownership (TCO) of desktop solutions.

This innovative Software Assurance benefit also helps you achieve a secure and well-managed infrastructure environment that:

- Reduces costs associated with maintaining PCs
- Improves your ability to respond to security challenges
- Limits complexities with desktop operating systems
- Keeps your network up to date with current desktop applications
- Sets the foundation for higher information worker productivity

By employing the Zero Touch concept, you are virtually guaranteed uniformity across all configurations and you will require less Help Desk or IT support when implementing a solution.

Microsoft partners and Microsoft Consulting Services: bringing value and expert assistance at every phase of engagement.

Microsoft partners are independent companies that can provide you with the highest levels of technical expertise, strategic thinking, and hands-on skills. Our partners encompass a broad range of expertise and vendor affiliations and their real-world perspective can help you prioritize and effectively deliver your technology solutions. Visit <http://directory.partners.extranet.microsoft.com/psbproviders/> to locate a partner in your area that can provide Desktop Deployment Planning Services.

Your eligibility: our flexibility

Enterprise Agreement and Select SAM customers who have purchased over \$60,000 USD of Software Assurance on Microsoft Office applications will receive at least one day of Desktop Deployment Planning Services.

The Software Assurance spend is calculated at the initial sale and increases with additional purchases with Software Assurance until the benefit is activated. The Microsoft Volume Licensing Services site (<https://licensing.microsoft.com>) will determine which portion of a purchase is for the license and Software Assurance by product. The Software Assurance spend on Office applications will be totaled to determine which voucher (1, 3, 5, or 10 days) your company is eligible to receive.

Eligibility Chart:

Software Assurance Spend on Office applications	Estimate of number of Office Standard licenses with 3 years of Software Assurance*	Number of DDPS days**
\$ 60,000 – 149,999	150	1 (optional)
\$ 150,000 – 599,999	500	3 (on-site)
\$ 600,000 – 1,249,999	2,000	5 (on-site)
\$ 1,250,000 +	4,000	10 (on-site)

* Customers with Office Pro may qualify with fewer licenses.

** Customers may increase the service level to as many as 15 days by applying training vouchers (e.g. upgrade a 10-day voucher to a 15-day voucher by trading a specific number of training vouchers). Customers are entitled to one Desktop Deployment Planning Service during the length of their enrollment.

What's included:

- Included
- Not included

Engagement Length:	1 day	3 days	5 days	10 days	15 days
Preflight Questionnaire	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Preflight Conference Call	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
On-Site Delivery	optional	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DDPS Presentation Deck	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Demos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Technical Drill-Downs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Proof of Concept Lab(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Post Engagement Summary	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Survey	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



My participation: activate in a few easy steps

To activate your Desktop Deployment Planning Services benefit:

1. Ensure you have administrative rights to activate Packaged Services or contact your notices contact or benefits administrator
2. Log into Microsoft Volume Licensing Services at <https://licensing.microsoft.com>
3. Go to the **Software Assurance Benefit Summary** page
4. Select the **Desktop Packaged Services** benefit
 - Optional: Increase the number of days for Desktop Deployment Planning Services by applying training vouchers. May require benefit administrator approval
5. Assign the **Desktop Deployment Planning Services** voucher to a project manager

The project manager will receive an e-mail with information about the benefit and a link directing them to contact a local Microsoft partner or Microsoft Consulting Services to schedule an engagement.

Frequently asked questions:

Q: Can customers use their Desktop Deployment Planning Services voucher to deploy Microsoft Windows or only Microsoft Office?

A: The Desktop Deployment Planning Services are designed to help customers plan and deploy the full desktop including both Office and Windows.

Q: How do customers apply training vouchers to a Desktop Deployment Planning Services voucher?

A: Once the training voucher and Desktop Deployment Planning Services voucher benefits have been activated, the Benefit Administrator can increase the length of days on the Microsoft Volume Licensing Services Web site.

Q: Who are the authorized Desktop Deployment Planning Services providers that will provide these new services?

A: The authorized service providers are Microsoft Consulting Services and many Microsoft certified partners that have passed an exam that was specifically developed for this benefit and have a valid Microsoft Certified Professional ID number.

Activate today.
<https://licensing.microsoft.com>



Maximize the value of your company's IT investment with the new and enhanced benefits available with Software Assurance. From deployment planning to staff training, product support to software upgrades, Software Assurance benefits can help you increase worker productivity, accelerate organizational performance, and realize a return on your software investment faster.

Take advantage of all that Software Assurance has to offer. Activate your benefits today at <https://licensing.microsoft.com>.

For more information, contact your Microsoft account manager or authorized reseller, or visit <http://www.microsoft.com/licensing>.

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